

ANMF Protocol

Facebook Community Guidelines

The Australian Nursing and Midwifery Federation (ANMF) is guided by the policies and the positions endorsed by the ANMF Federal Executive and Federal Council, which comprise representatives from each of the ANMF's state and territory branches. These policy and position statements are updated and reviewed regularly, and published at http://anmf.org.au/pages/anmf-policies. Policy guidance is also required for the ANMF's Facebook community. The following sets out the ANMF's guidelines and standards for that community.

Community Guidelines

The Australian Nursing and Midwifery Federation (Federal Office) Facebook page is a community for ANMF members, retired members, nurses, midwives, carers, health professionals, students, other union members, their supporters and people interested in the political, professional and industrial progress of the nursing and midwifery workforce.

We aim to have a community that engages, shares their views, ideas and experiences, helping each other out and staying informed. Please remember that the Australian nursing and midwifery workforce is diverse, so be respectful of others and not engage in behaviour that would make a fellow member feel excluded, bullied or uncomfortable.

If you don't support the professional, political and industrial interests of nurses, midwives and carers, this is not the page for you. If you don't support unions, this is probably not the page for you either. Trolls will not be tolerated and we reserve the right to ban anyone from our community so our standards and community are protected.

Nurses and midwives must also take into account the social media guidelines laid down by the Nursing Midwifery Board of Australia to the professional conduct on social media for registered health professionals. http://bit.ly/2hUDpor

The ANMF also has its own guideline on the use of social media and online networking for members here. http://bit.ly/2hoCRKs

Community Standards

Keep it abuse free. Comments using inappropriate language, which are abusive towards others, or appear to deliberately provoke arguments, will be deleted. Any behaviour that makes supporters feel harassed or likely to disengage with the community can also be removed.

Don't break the law. Do not post comments which are defamatory, discriminatory, incite violence, infringe copyright or are otherwise unlawful. Messages that are factually wrong and misleading will be deleted.

Health professionals need to stay professional. Do not post anything that breaches patient confidentiality or NMBA regulations. Maintain professional standards with any post and be aware of your specific workplace social media policies.



Stay on topic. The space provided on news articles and opinion pieces is provided for you to discuss the articles' content. Do not post messages which are irrelevant. Irrelevant comments can be removed.

Be concise. By keeping your contributions short and to the point, they're most likely to engage and inspire other people.

Don't dominate the conversation. Everyone has a right to share their views, as long as comments are not in violation of these guidelines. Be respectful of others and try not to take up all the space.

Don't advertise. Contributions that seek to endorse commercial products or activities or solicit business will be deleted.

Keep it real. Do not use a nickname or alias that is defamatory, abusive or contains swearing. Contributors must not intentionally impersonate other people.

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